

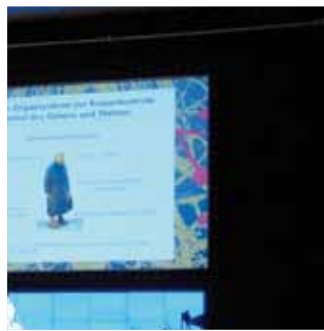
Case Study m:con_vidoc
Your congress – is only a mouse-click away
Live or on-demand



www.mcon-mannheim.de

Congresses, conferences and events without participation limits:

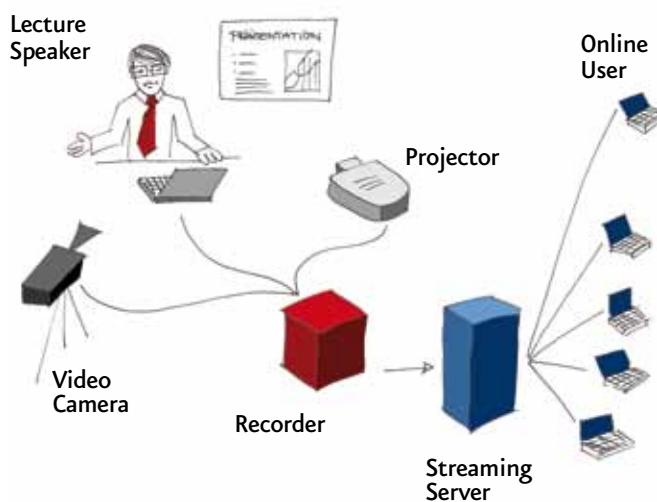
m:con_vidoc



m:con_vidoc
premiere at the
116th Annual Conference
of the German Society
for Inner Medicine e.V.



The **m:con_vidoc** video documentation system enables you to increase participant numbers while allowing your participants optimal evaluation of the congress afterwards. The integrated mediathek makes this new service especially interesting for medical congresses in particular. For example: chosen lectures at the 116th Annual Conference of the German Society for Inner Medicine e.V. (DGIM) were documented with **m:con_vidoc** and made available online. The lectures were simultaneously recorded parallel to each other in up to five different rooms. Over 100 selected sessions with more than 300 lectures may be called up at www.dgim2010.de



Follow congresses live
Everywhere and
At every time:
m:con_vidoc

Advantages for participants

- Selective participation in individual events
- Participation in parallel events
- Optimum follow-up possibilities
- Possibilities to participate in booked-out lectures
- Participants may choose selective single themes from a lecture

m:con_vidoc is a special form of video documentation. Three data sources – video, sound and the speaker's screen – are synchronised during the recording of lectures, presentations and symposia. The lecture slides are integrated in the stream. Online participants can either follow the lecture live via the internet or call it up from an online library afterwards. We host the data.

Advantages for organizers

- Expanded participant numbers – online
- Invoicing model via credit card payment
- Additional market with online marketing
- Presentations may be viewed on site in several rooms
- Improved documentation possibilities

Users can choose between different display views. They can leaf through speaker slides using the On-Demand facility, while the speaker video may be played either forward or back. The system offers flexible user and rights administration, as well as a credit card payment function with which you decide whether your content is made available free-of-charge or for a fee.

Congresses, conferences
and events without
participation limits



m:con is going new ways: an innovative solution for online live transmission and on-demand availability of lectures. Some people are hindered attending a congress due to lack of time. Lots of potential participants are only interested in a specific lecture. We have developed **m:con_vidoc** so that you can in future also reach these target groups.

m:con_vidoc enables virtual congress participation. Individual lectures may be followed live or called up from a library afterwards – very comfortably via the internet.

m:con_vidoc is a special form of video documentation: The user can – live or at a later date – simultaneously follow a speaker’s lecture in video and view their presentation slides and documents. This way you can increase not only participant numbers via the internet but also the participant capacity of your congress. You decide how the access rights for online participation are organized. Tickets for following individual lectures live, or for the use of the library, are just as conceivable as are combination tickets.

m:con_vidoc is the optimal solution for you, for your participants on site, for follow-up afterwards and for documentation. We would be delighted to speak to you about an individual offer. Our specialist, Mr. Thomas Hohm, will advise you about the numerous applications of **m:con_vidoc** at your event.



Lots of advantages
for organizers
and participants:
m:con_vidoc



m:con – mannheim:congress GmbH

Thomas Hohm
Rosengartenplatz 2
68161 Mannheim
Germany
Tel. +49 (0)621 4106-175
Fax. +49 (0)621 4106-80175
www.mcon-mannheim.de
technik@mcon-mannheim.de