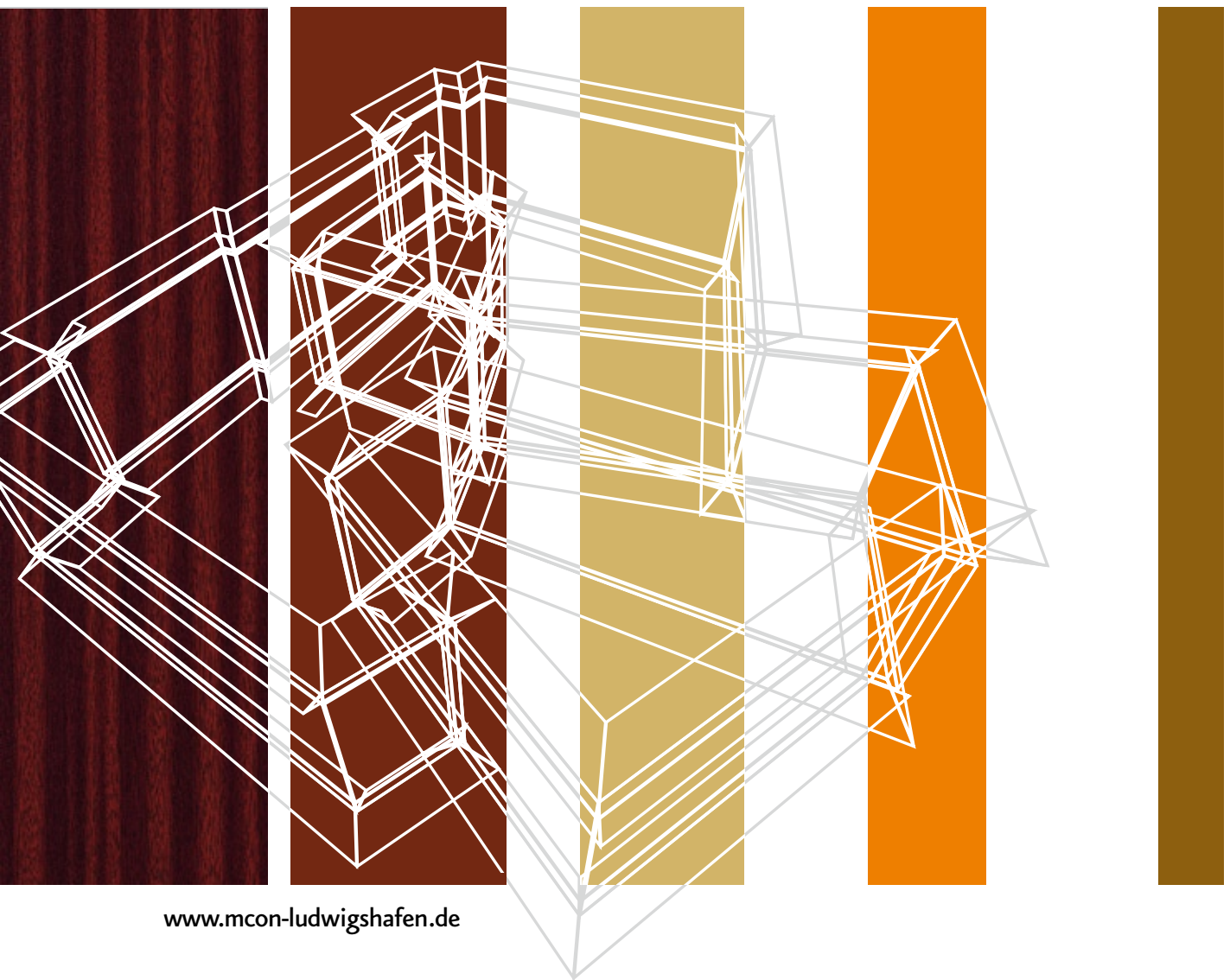


m:con

Pfalzbau Ludwigshafen –
congress and event center
with tradition



www.mcon-ludwigshafen.de

ludwigshafen:**pfalzbau**

The Pfalzbau opens new horizons
**A platform for meetings and dialogue in the events world
of the 21st century**



Ludwigshafen is the ideal location for an events venue. The city lies in the catchment area of the Rhine-Neckar metropolitan region and is easily accessible. The attractive surroundings have a great deal to offer and provide the ideal starting point for discovering the area. The new Pfalzbau and a strategic co-operation with m:con will make Ludwigshafen a modern events location.

The Pfalzbau –
a platform
for meetings in
Ludwigshafen.

m:con takes care of the congress and conference management. The Pfalzbau and m:con complement each other perfectly and create synergies for successful events.

After its renovation, the event venue features the latest technology and architecture. An attractive and extended choice of rooms, all with the latest technology, an enlarged foyer area for exhibitions, presentations and trade fairs and a light transparent entree for the theatre and congress area fulfil all the requirements of a flexible, multi-functional event venue. m:con and the Pfalzbau together lead customers and visitors into the exciting events world of the 21st century.

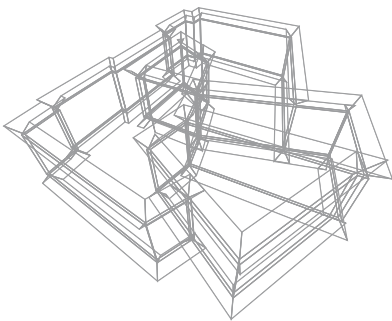
Whether international congress, seminar or conference of a mid-sized enterprise; exhibition or an evening function with haute cuisine – m:con expertly organises events in the Pfalzbau which will appeal to all the senses. Many years experience in media management as well as the latest technology will make every function a very special media event. An absolute must for contemporary congresses.

The events expert m:con stages events as an emotional world of experiences – this, along with the latest technology and an extended choice of rooms, fulfils all the requirements for successful events in the Pfalzbau.

Capacity planning Pfalzbau

Room name	Area in sqm	Seating (total)	Parliament in rows	Bankquet round	Bankquet table	Block table	Ceiling height	Stand height	Day light
Concert hall	767	1064	500	400	550	-	-	-	-
Chamber hall	239	300	120	140	150	-	-	-	-
Concert hall and Chamber hall (connected)		1450	650	-	800	-	-	-	-
Theater hall	2749	1200	-	-	-	-	-	-	-
Meeting room 1	81	60	32	-	-	20	-	-	✓
Meeting room 2	86	60	32	-	-	20	-	-	✓
Meeting room 3	61	50	18	-	-	18	-	-	✓
Meeting room 4	61	50	18	-	-	18	-	-	✓
Meeting room 3+4 (connected)		100	36	-	-	36	-	-	✓
Meeting room 5	92	80	40	-	-	32	-	-	-
Meeting room 6	61	50	20	-	-	20	-	-	-
Studio	200	150	60	-	-	-	3.2	2.5	-
Upper Foyer	900	-	-	-	-	-	6.7	4.8	✓
Lower Foyer	1200	-	-	-	-	-	3.2	2.5	✓
Glass Foyer	300	120	60	112	120	60	-	-	✓

Subject to alteration, status of plans April 2008



m:con

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