

Case Study No. 2 Stallwaechter Party



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Political Berlin's traditional Summer Festival What's Berlin compared to Mannheim?



REFERENCE

Stallwaechter
(lit. Stable Minders)
Party Berlin
7th July 2004
1,100 participants

m:con was requested to conceive and produce political Berlin's traditional summer festival in the Baden-Wuerttemberg State Representation in Berlin on behalf of the State of Baden-Wuerttemberg and the city of Mannheim.

Around one thousand guests from the worlds of politics, media and business attended. This was an event which required very high protocol and security standards.

Mannheim was presented as a modern and vibrant music city all night long on a variety of colourful club stages in co-operation with the German Pop Music Academy, the Mannheim College of Music and the National Theatre Mannheim.

The show featured complex multi-media video and light installations, information stands, prize competitions and diverse corporate presentations.

A star-chef from Mannheim prepared and served an exquisite and delicious evening meal together with his talented team.

**»What's Berlin compared to Mannheim?
Almost nothing for a whole evening – especially when it comes to music...«**

DIE WELT, 13th July 2004

Realisation

SERVICE PROFILE
Stallwaechter Party
Berlin
7th July 2004

- 1,100 guests
- 4 active stages
- 42 artists in diverse ensembles – from Moritz Eggert, Composer in Residence at the National Theatre, to Koenigwerq, Rolf Stahlhofen or Xavier Naidoo

FACTS
Professional ideas
and solutions

- 3 trucks with:
- ca. 192 floodlights
 - ca. 400 m power lines
 - ca. 2,300 m safety lines
 - ca. 1,600 m data lines
 - 128m traverses
 - 6 large beamers – multiple-projection with computer splitting



MANPOWER
Charming and
competent networking
specialists

- Large-scale catering from a star chef
- Architecture-related, up-end, split triple projection
- m:con on the ground with: 10 staff from conception, production and technical services departments

m:con – mannheim:congress GmbH
Rosengartenplatz 2
68161 Mannheim
Deutschland
Fon +49 (0)621 4106-123/-125
Fax +49 (0)621 4106 80-123/-125
www.mcon-mannheim.de
info@mcon-mannheim.de